

AI Powered Digital Marketing Training Institute

Become Job-Ready
Digital Marketer
in Just **45 Days**



Features

-  Practical Training
-  Live Projects
-  Internship Support

Learn
• Apply •
Earn

Placement Assistance

Your Career, Our Mission

Contact:
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| www.globaldigizone.com

Address:
Swadesh Bhawan, LIG, Indore

Why Digital Marketing?

The Future Belongs to Digital Skills



High Demand
Career Opportunities



Work From Home
Possibilities



Freelancing
Income Source



Business Growth Skills



No Degree Barrier



Fast Career Growth



Personal Branding
Opportunities



Perfect For



Students



Job Seekers



Freelancers



Business Owners

[Learn More Today](#)

About Global Digizone

Global Digizone is a leading Digital Marketing Agency and Training Institute focused on practical learning, real client projects, and complete career transformation.



Real Agency Experience

Hands-on learning with real projects and agency exposure.



Industry-Level Skills

Learn skills aligned with real market demands.



Live Client Projects

Work on real campaigns and gain practical experience.



Freelancing Growth

Build your freelance career and earn independently.



Result-Oriented Learning

Focused training designed for real career growth.



Career Transformation

Move beginner to professional with structured guidance.



DIGITAL MARKETING CRASH COURSE



**FUNDAMENTALS OF
DIGITAL MARKETING**



**LOCAL BUSINESS
OPTIMIZATION**



**BUILDING
WORDPRESS
WEBSITES**



**GRAPHIC DESIGNING
& VIDEO EDITING**



SEO MASTERY



**GOOGLE ADS AND
META ADS**



**SOCIAL MEDIA
MARKETING**



**ANALYTICS AND
REPORTING**

***“Master Skills.
Build Your Career.”***



*Digital
Marketing*





MODULE 1

FUNDAMENTALS OF DIGITAL MARKETING

- What is Digital Marketing?
- Traditional vs Digital Marketing
- Scope of Digital Marketing
- Latest Trends in Digital Marketing
- Channels of Digital Marketing



MODULE 2

BUILDING WORDPRESS WEBSITES

- Domain Hosting Setup
- Wordpress Setup
- Theme, Templates, Plugins Setup
- E-commerce Website Setup
- Payment Gateway Approval



MODULE 3

SEO MASTERY

- What is SEO?
- How do search engines work?
- Keyword Optimization
- On Page SEO, Off Page SEO, Tech. SEO
- Reporting SEO Audit
- Report SEO Proposal



MODULE 4

LOCAL BUSINESS OPTIMIZATION

- GMB Profile Creation
- Local Keyword Research
- Local Competitor Analysis
- Review Generation Strategy
- Local SEO for Real Estate/
Restaurants



MODULE 5

SOCIAL MEDIA MARKETING

- Popular Social Media Platforms
- Social media profile Creation
- Profile Optimization Instagram
- Social Media Strategy
- Social Media Scheduler Content
- Social Media Trends
- Social media for your business



MODULE 6

GRAPHIC DESIGNING & VIDEO EDITING

- Introduction to Graphic Design
- How to Use Canva Like a Pro
- How to Use Filmora for Editing
- AI Tools for Graphics
- AI Tools for Videos



MODULE 7

GOOGLE ADS AND META ADS

- Introduction to Google and Meta Ads
- Setup Ad Account
- Different Types of Ads
- Campaign Strategies for Ad
- Competitor Oriented Ads
- A/B Testing



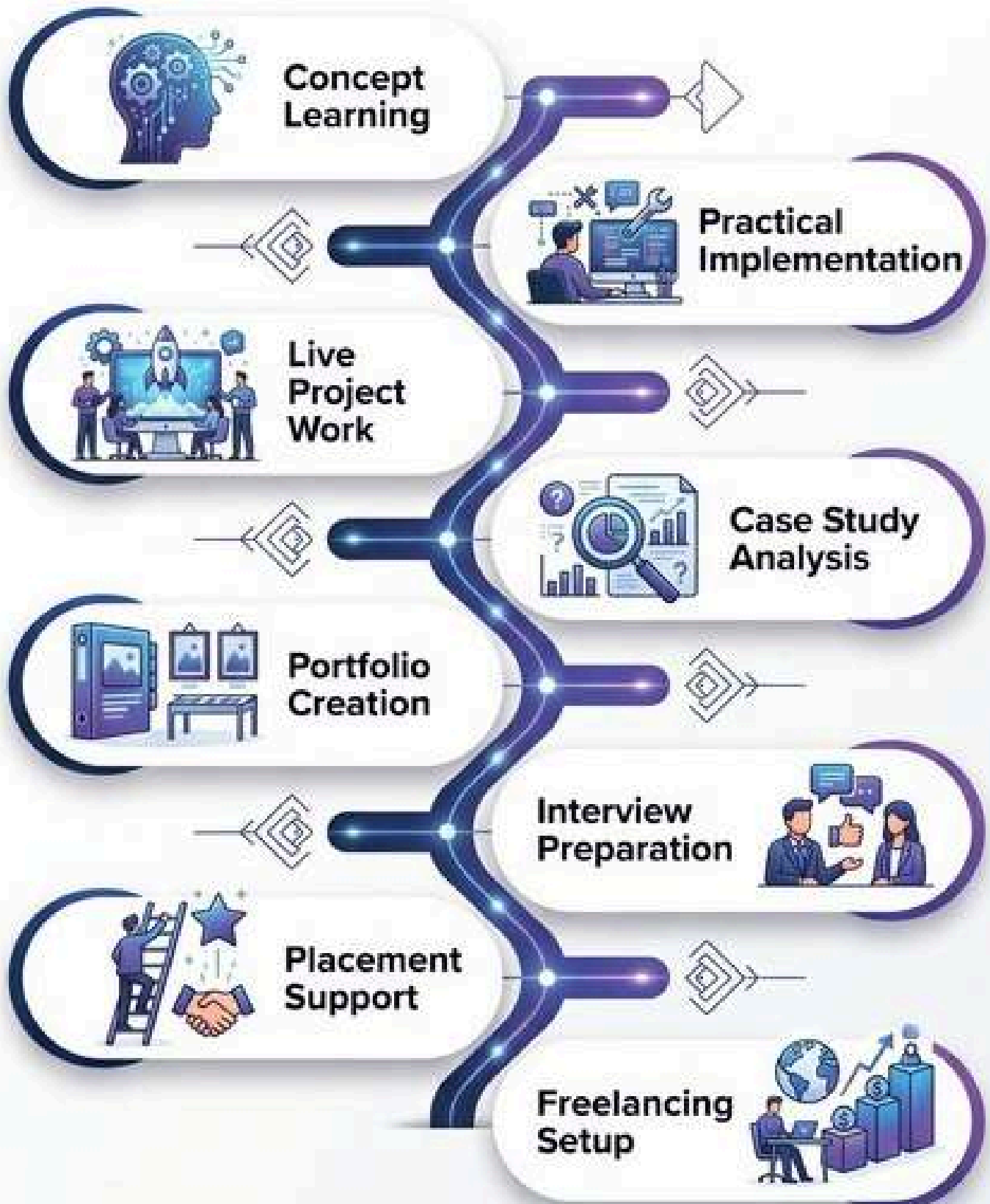
MODULE 8

ANALYTICS AND REPORTING

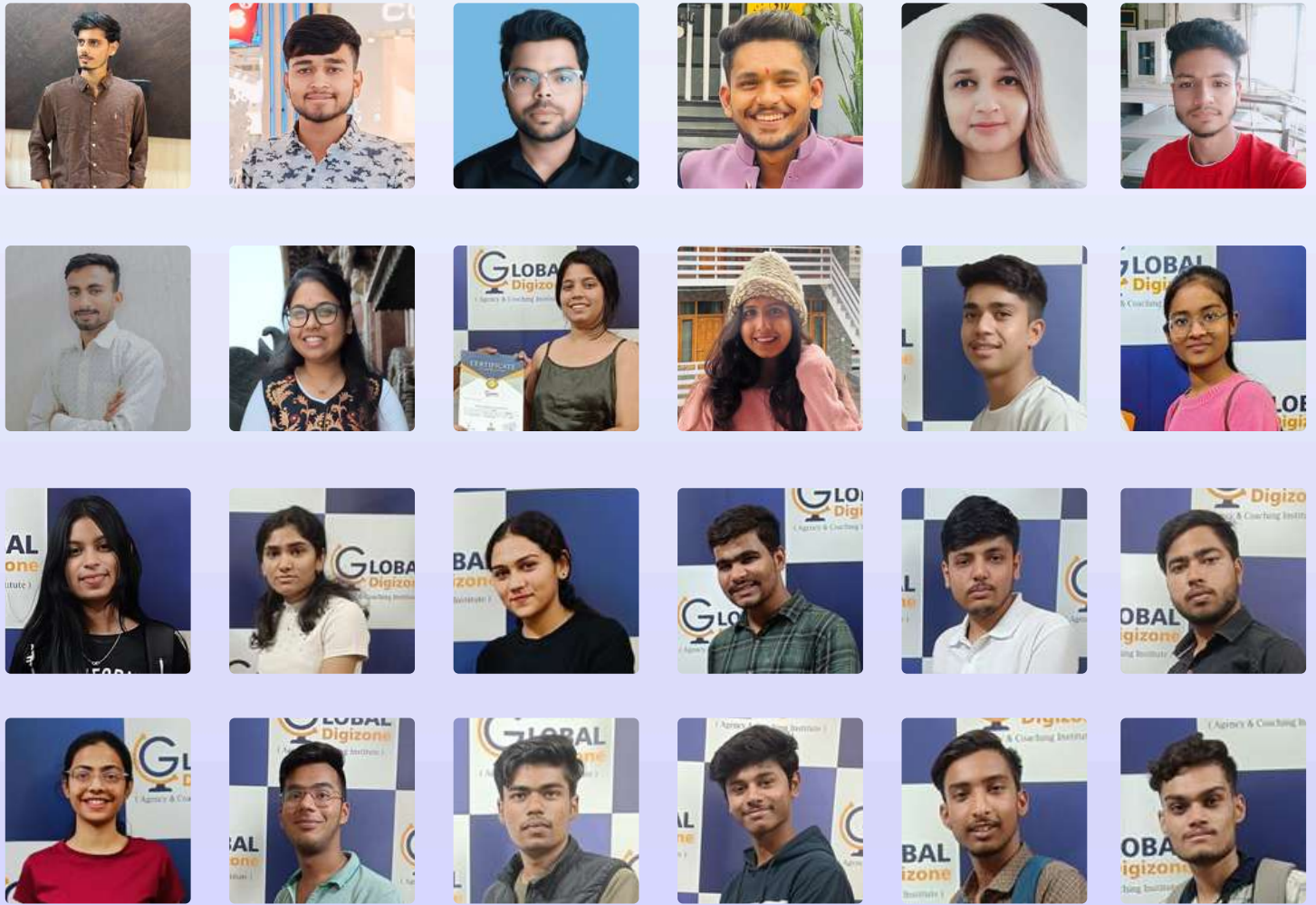
- Google Search Console
- Performance Report
- Setting Up Google Analytics (GA4)
- Audience & User Behavior Analysis
- Conversion Tracking & Goals

OUR TRAINING PROCESS

Learn While Earning



OUR STUDENTS, OUR SUCCESS STORIES



TRUSTED BY GROWING BRANDS



START YOUR DIGITAL CAREER TODAY

Limited Seats Available

-  **Free Career Counselling**
-  **Demo Class Available**
-  **Internship Support**
-  **Placement Assistance**
-  **Freelancing Guidance**



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